Report Overview

Set against a backdrop of uncertainty in crude and natural oil prices, significant developments have occurred in recent years in surfactants feedstocks which will affect all players along the value chain.

Nexant’s upcoming study “Changing Feedstock Trends and their Effects on the Surfactants Value Chain” will provide a comprehensive strategic analysis of the new situation and a review of the key active players across the value chain, including synthetic and natural based producers, the formulators and future trends with emerging technologies.

This special report will help companies to assess the challenges and opportunities that will emerge in the global surfactants industry in a low crude oil price scenario.

Building on Nexant’s extensive array of intellectual capital in the surfactants industry, this multi-client report will answer the following questions:

- What impact does a prolonged period of low crude oil prices have on the surfactants value chain and what does this mean for the various players?
- How do the revised economics affect formulators going forward and what does this mean for all participants in the value chain?
- How vulnerable will the natural oil chain be to these changes and where does that leave the supply/demand picture downstream?
- Does the current low crude oil price scenario impact favorably on green chemicals?
- How valid is the threat to European producers from South-East Asian downstream integration?
- How does low price crude oil affect shale oil developments?
- How does the financial community view the new situation and how could this alter the possible supply chain tightness of synthetic product for formulators?
- What impact would future legislation and regional government policies have on global competitiveness and possible supply chain shifts?
- Where does this leave new alternative technology sourcing?

Nexant’s multi-client report will assess the technical, commercial and economic status along the value chain in this new crude oil environment.

For information regarding the upcoming Changing Feedstock Trends and their Effect on the Surfactants Value Chain report, please contact STMC@nexant.com

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